

The Unbiased 2026 Insider's Guide to Golf Club Fitting

A transparent guide to fitting fees, fee credits, launch monitor targets, & the 5 questions every golfer must ask before hitting a ball.

The Real Cost of Club Fitting

A professional fitting should never come with surprise fees. Below are the standard national averages for certified radar fitting sessions:

Session Type	Duration	Average Fee	Typical Purchase Credit
Driver & Woods Fitting	45-60 Mins	\$100 - \$150	50% to 100% Credited Toward Head/Shaft
Iron & Wedge Gapping	60-90 Mins	\$125 - \$175	50% to 100% Credited Toward Iron Set
Putter Studio (SAM / Quintic)	45 Mins	\$75 - \$125	50% Credited Toward Putter / Grip
Full Bag Tour Fitting	2.5-3.5 Hours	\$250 - \$400	100% Fee Credited on Qualifying Builds

The Fee Credit Loophole: How to Get Fitted for Free

Nearly 75% of certified independent fitters & premier studios operate on a **Fee Credit Structure**: When you buy your custom clubs through their shop, they deduct 50% to 100% of your fitting fee directly from your total bill. Always check their fee credit policy before scheduling your session.

Launch Monitor Numbers: What to Look for During Your Session

When you step into a TrackMan or GCQuad bay, here are the ideal driver target windows for your swing speed:

Driver Swing Speed	Ideal Launch Angle	Ideal Backspin (RPM)	Target Smash Factor	Optimal Carry Distance
80 - 89 MPH	14.0° - 16.5°	2,500 - 2,900 RPM	1.46 - 1.48	190 - 215 Yards
90 - 99 MPH	12.5° - 14.5°	2,300 - 2,600 RPM	1.48 - 1.50	225 - 250 Yards
100 - 109 MPH	10.5° - 12.5°	2,100 - 2,400 RPM	1.49 - 1.51	260 - 285 Yards
110+ MPH (Tour)	9.5° - 11.5°	1,900 - 2,200 RPM	1.50 - 1.52	295 - 320+ Yards

The 5 Questions Every Golfer Must Ask Their Fitter

Question 1

"Do you build these clubs in your own shop, or order them from the factory?"

What to listen for: If they build in-house, a master clubmaker hand-measures your exact loft, lie, and weight. If they drop-ship from a factory, you get standard assembly that might not match what you hit in the bay.

Question 2

"Can we test standard stock shafts first before looking at expensive upgrades?"

What to listen for: Modern stock shafts from major brands are better than ever. A good fitter will only recommend a \$300+ aftermarket shaft if the launch monitor proves it gives you noticeably better distance and tighter dispersion.

Question 3

"Does the demo club I'm hitting match the exact length and weight of my finished set?"

What to listen for: Some studio demo adapters make clubs slightly longer or heavier. Make sure the club you test feels identical to the finished club that goes in your bag.

Question 4

"Do you align the shaft spine before gluing the clubhead?"

What to listen for: Graphite shafts have a natural weld seam. Aligning the shaft spine so it bends consistently through impact helps eliminate random left-and-right misses.

Question 5

"Do you offer a free checkup after I play a few rounds on the course?"

What to listen for: Golf clubs settle after hitting real turf. The best studios will check your loft and lie for free after you've played 5 to 10 rounds.

Ready to Get Fitted? Here Is Your 2-Step Action Plan

Step 1

Run Your 60-Second Spec Audit

Before booking a bay, visit bestgolfitters.com to take our free diagnostic. In under a minute, get your baseline lie angle, shaft flex, and weight.

Step 2

Choose a Studio & Use Voucher

Browse 14,162 verified fitters in your city. Mention Voucher Code **BGF-50** when booking to apply your \$50 fitting fee credit.

 Visit bestgolfitters.com to start your free spec audit & find verified studios near you.